



Library 4.0

For the  of learning



The Association
of Commonwealth
Universities

The University of Johannesburg Library, in collaboration with the Association of Commonwealth Universities (ACU), will host its annual Conference on 12 and 13 September 2023.

THE THEME IS

“Imagining Sustainability – The Future of Academic Libraries depends on everyone”.

How can Libraries effectively craft a footprint into the future using a ‘sustainable thinking’ approach?

DATES ■ 12–13 September 2023

PLATFORM ■ Hybrid Event



Conference Sponsorship Opportunity

‘Sustainable Thinking’ is an idea that aligns with the vision and mission statements of the majority of libraries. Libraries are essential in creating community awareness and teaching them about resilience and a sustainable future.

About the Association of Commonwealth Universities (ACU)

The ACU is an international organisation dedicated to bringing universities together to find solutions to global challenges. International collaboration is central to this ambition. Universities are the key to healthier, greener, fairer societies. None of the 17 Sustainable Development Goals can be achieved without the contribution of higher education – through research, innovation, education, and community engagement.

The ACU champions higher education as a cornerstone of stronger societies, supporting its members, partners, and stakeholders as they adapt to a changing world. Visit www.acu.ac.uk and follow @The_ACU.

ACU Supporting Research Community

The Supporting Research Community is for all staff at ACU member universities who are involved in supporting the research process, including research management and administration, library services and researchers. The community creates a space for colleagues from across the Commonwealth to share knowledge, experience and good practice, keep up-to-date with the latest trends and opportunities, discuss issues and solutions, showcase the work of their team and university, and discover potential avenues for collaboration. The community also has a grant scheme. [Find out more and join the community.](#)

ABOUT THE CONFERENCE

The UJ International Conference will be something different in 2023.

The two days will offer great speakers and entertainment and will be open to academic, public, school, and special Libraries to attend.

Day 1 will be an Open Day with Library sponsors and suppliers, stalls and workshops.

Day 2 will be a complete Programme with robust conversations and excellent national and International Speakers. (Hybrid format).

The conversations will focus on the following:

- 1) showcasing sustainable building techniques and services
- 2) promoting understanding and action surrounding sustainability in their respective communities
- 3) supporting, encouraging and showcasing new sustainability research.



At the two-day conference, attendees will learn more about the world of Imagining Sustainability, enabling them to make an informed choice regarding the future of Libraries.

This popular annual event will focus on how Libraries and stakeholders can work together with commitment, respect and understanding to stay relevant and adjust to society's needs.

TO OUR SPONSORS:

Each year, the University of Johannesburg Library solicits the library industry for financial support to assist in the costs of running such a diverse international conference. The value of hosting this international conference revolves around creating an environment where exhibitors and sponsors can meet prospective clients, and attendees can find insights, discover opportunities and build relationships.

We need to create immersive learning experiences and networking opportunities. In doing this, the UJ Library and the Association of Commonwealth Universities will create avenues for exhibitors and sponsors to pass across their message and showcase their offerings to attendees. This gives sponsors maximum brand awareness and reconnecting to the Library communities.

Consider the following to create real value as an exhibitor and sponsor in our virtual or hybrid space.

BRONZE SPONSORSHIP

R 5,500 (excl. VAT)

- Logo on digital material. Includes branding on the registration page
- Banner Appearance – physical and virtual.
- Promotion on UJ Library Social Media Pages
- Company logo and link to the company website, on the conference website.
- Exhibition tables during the two day conference.

SILVER SPONSORSHIP

R7,500 (excl. VAT)

- Logo on digital material. Includes branding on the registration page.
- Banner Appearance – physical and virtual
- Intros and Video Ads – a short video ad designed by the sponsor will be played during breaks for all online attendees. Videos will also be shared on social media pages pre conference.
- Promotion on UJ Library Social Media Pages.
- Company logo and link to the company website, on the conference website.
- Exhibition tables during the two day conference.

GOLD SPONSORSHIP

R10,500 (excl. VAT)

- Logo on digital material. Includes branding on the registration page.
- Intros and Video Ads – a short video ad designed by the sponsor will be played during breaks for all online attendees. Videos will also be shared on social media pages pre conference.
- Promotion on UJ Library Social Media Pages.
- Exhibition tables during the two day conference.
- As a sponsor, you can bring your own with standard tablecloth, banners and any other material that you would like to share with attendees.
- Workshop opportunities for in-person attendees.

Please contact Reneka Panday at renekap@uj.ac.za for all queries and further information.

For more sponsorship opportunities to fit your budget and preferences and/or for the opportunity to exhibit at the conference, email renekap@uj.ac.za.



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The University of Johannesburg and ACU's Annual Conference ▪ 12 & 13 September 2023

Sponsorship Reservation Form

Please complete this form and return it to the Reneka Panday at renekap@uj.ac.za



YES! I WANT TO SPONSOR THE CONFERENCE		
Preferred Sponsorship Level		Amount
Company Name		
Postal Address		
Telephone		
Email		
Contact Name		
VAT Registration Number		
Person Responsible for Payment		
Email Address		
Telephone Number		
PAYMENT DETAILS		
SIGNATURE		
By signing below, I acknowledge that I am duly authorised to sign and thereby bind the company/organisation named above.		
Name		
Date		
Signature		

ONLINE CONFERENCE REGISTRATION

Register on https://zoom.us/webinar/register/WN_wL0eRZOSNmU_61nUCdQog

Visit our website if you require more details – <https://ujlibraryevents.co.za/events/>



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